

# GLOBAL AIRPORTS & AVIATION FORUM (GAAF)

CONFERENCE & EXHIBITION

16 - 17 of October 2024

HILTON JEDDAH – KINGDOM OF SAUDI ARABIA

<http://qaaf2024.com/>





# EVENT THEME

“Provides a unique opportunity for the key stakeholders in the supply value chain – all airports and airlines industry segments – to network, explore the evolving business landscape and forge new connections to take advantage of the current and emerging opportunities”.





## Airports & Aviation Industry: KSA / GCC FACTS

- ✓ Over 950 registered commercial aircrafts and 200 private jets are in service in the region.
- ✓ Over 90 international, domestic and military airports
- ✓ Combined fleet of over 200 commercial / private jets are registered in Saudi Arabia.
- ✓ 25 major MRO / FBO services providers are in the region
- ✓ Over 80,000 technical professionals are involved in this industry segment across the region.



# CONFERENCE OVERVIEW

## ***Presentations on***

- ✓ Aircraft Engineering
- ✓ Maintenance / Repair / Overhaul (MRO)
- ✓ Component manufacturers
- ✓ Original Equipment Manufacturers (OEM's)
- ✓ Component repair
- ✓ Fixed Base Operator (FBO)
- ✓ Aerospace Supply Chain
- ✓ Training & Human resources solutions



# PROPOSED CONFERENCE KEY TOPICS

- ✓ Aerospace Engineering Industry regional outlook
- ✓ MRO services in “challenging conditions”
- ✓ MRO technological innovation and its practices
- ✓ MRO: “Regulatory Perspective”
- ✓ MRO: “Addressing the human resources skills and requirement
- ✓ Component manufacturers Perspective”
- ✓ Aerospace SupplyChain : “A vital part of the industry”
- ✓ Airline and MRO services provider partnership: “A key element to achieve the sustainable growth”
- ✓ Maintenance forecasting for an airline
- ✓ Procurement





# WHO WILL ATTEND? (Aviation)

- ▣ Airlines
- ▣ Regulatory authorities / Trade associations
- ▣ MRO / FBO service providers
- ▣ Aircraft Manufacturers
- ▣ Component / Spares manufacturer, stockiest, suppliers, parts base
- ▣ Technical / Engineering / Procurement personnel
- ▣ Aircraft owners / leasing / financing companies
- ▣ Aircraft Insurance
- ▣ Safety & Security
- ▣ IT Support
- ▣ Human resources training



# WHO WILL ATTEND? (Airports)

- ▣ Airports / Airports Management Companies
- ▣ CAAs and Regulatory Authorities
- ▣ Airport Design / Build
- ▣ Airport Construction / Terminal Enhancements
- ▣ Air Traffic Control
- ▣ Airport engineering & maintenance
- ▣ Airport Requisites
- ▣ Ground Handling Services
- ▣ Ground Handling Equipment Manufacturers / Suppliers
- ▣ Safety & Security
- ▣ IT Services
- ▣ Education & Training



# WHY ATTEND?

- ✓ Provides thought leadership on how opportunities can be capitalized on....
- ✓ Discover what strategies are best deployed to ensure success in this mature market GCC Markets.
- ✓ Offers unique networking opportunities where attendees can make new contacts, meet existing friends and exchange knowledge in a focused and productive environment.





# EXHIBITION OVERVIEW

Total Space of Hall: 3600 Sq. mt

Conference Area: 250 Sq.mt

Lunch Area: 250 Sq.mt

Business Lounge: 100Sq.mt

Media Lounge: 48 Sq.mt

Aisle Area Space Allocation: 600 Sq.mt

Shell Scheme Stands – 900 Sq.mt

Custom Made Stands: 1350



# EXHIBITOR RATE CARD

**Space Only (Custom Stands):** Sold at US\$650 per Sq.mt  
Inclusive of free power supply.

**Shell Scheme Stand:** Sold at US\$850 per Sq.mt  
Inclusive of shell scheme stand, fascia board, one power socket, 2 chairs, 1 table (lockable counter), carpet

\* All stand bookings are subjected to 15% Saudi VAT



## SPONSORSHIP PACKAGE

1. Strategic Partner: US\$125,000 X 1
2. Industry Partner: US\$75,000.00 X 1
3. Technology Partner: US\$50,000 X 1
4. Platinum Sponsor: US\$35,000 X 2
5. Gold Sponsor: US\$25,000 X 4
6. Associate Sponsor: US\$15,000 X 6
7. Conference Delegate Bags Sponsor: US\$20,000 X 1
8. Registration Desk Sponsor: US\$15,000 X 1
9. Lanyards Sponsor: US\$20,000 X 1

\*All the above package rates are subjected to 15% Saudi VAT



# SPONSOR BENEFITS

**Industry Partner Benefits:** Logo on all the event related promotional materials, logo on the event official website, logo on the official event catalogue (Online), logo on the registration desk, sponsor name included in all the event related media / press releases, 10 complimentary conference delegate passes, open space 5X7 sq.mt is complimentary.

**Technology Partner Benefits:** Logo on all the event related promotional materials, logo on the event official website, logo on the official event catalogue (Online), logo on the registration desk, sponsor name included in all the event related media / press releases, 10 complimentary conference delegate passes, open space 5X7 sq.mt is complimentary.



# SPONSOR BENEFITS

**Platinum & Gold Sponsor:** Logo on all the event related promotional materials, logo on the event official website, logo on the official event catalogue (Online), logo on the registration desk, sponsor name included in all the event related media / press releases, 05 complimentary conference delegate passes, 18 Sq.mt shell scheme stand as complimentary.

**Associate Sponsor:** Logo on all the event related promotional materials, logo on the event official website, logo on the official event catalogue (Online), logo on the registration desk, sponsor name included in all the event related media / press releases, 02 complimentary conference delegate passes, 09 Sq.mt shell scheme stand as complimentary.





## SPONSOR BENEFITS

**Conference Delegate Bag Sponsor:** Logo on over 200 conference delegate bags with 2 conference delegate passes + logo on the promotional materials and 9 sq.mt stand as complimentary

**Registration Area Sponsor:** Logo on all the conference, exhibitor and trade visitor registration desks + logo on all the promotional materials and 9 sq.mt stand as complimentary

**Lanyard Sponsor:** Logo on all the lanyards including exhibitors / sponsors / trade visitors / media



## SPONSOR BENEFITS

**Lunch Sponsor:** Lunch area branding with sponsor logo + table top cards with sponsor logo. Sponsorship Rate: US\$40,000.00 (For 2 days).

**Networking Area Sponsor:** Networking area (Foyer) branded with sponsor logo + table top cards on networking tables. (4 networking breaks. Sandwiches, cookies, pastries, coffee / tea and juices are served. Sponsorship Rate: US\$25,000 (For 2 days)



# EVENT LOGISTICS

We facilitate the following to the trade visitors / exhibitors / sponsors / media

- A dedicated online portal to register their interest to participate in the event with online and onsite registration platforms.
- A travel partner of the event will be established to provide airline ticketing, local transport, airport transfer, hotel reservations and Saudi visa support to the participants.
- Official Stand Contractor: To provide stand construction and stand requisites to the sponsor / exhibitors.
- Official Freight Forwarder: To provide sponsors / exhibitors showcase materials from worldwide, documentation and customs clearances in Saudi Arabia.



# MEDIA PROMOTIONS

- Frequent media & press releases in local and foreign media.
- Ad campaigns in industry related regional and international magazines and news letter. Print / Online
- Media invites to the local and international media to cover the event
- Frequent media reach monitoring activities to increase the awareness of the event.
- Post event media coverage



## SHUTTLE BUS / PARKING FACILITIES

- A dedicated car parking (VIP) Up to 25 Cars shall be parked at the entrance of the event.
- Valet parking facilities are provided by the Hilton Hotel – Jeddah for the exhibitors / trade visitors and others.
- Shuttle Bus services will be arranged from 2-3 hotels in Jeddah to the event arena at intervals





## INSURANCE / MEDIA SERVICES

- ✓ Event Hall is insured for SAR 3,000,000.00 (Three Million Saudi Riyals) to cover the material damages.
- ✓ Doctor and paramedical assistance is available in the hotel to address any emergency.
- ✓ The hotel exhibition hall is well equipped with fire-safety systems and certified by the local authorities to host the events at their premises.



## Strategic Partner Benefits

- ✓ Excellent branding and image building opportunity
- ✓ Branding exclusivity
- ✓ Multiple promotion options to consolidate and increase the market share in the region.
- ✓ Welcome speech and opening slot at the conference to address the aerospace fraternity.
- ✓ Sponsor name included in all the media promotional and event communication materials
- ✓ 10 conference delegate passes to SAEI dignitaries
- ✓ 30 Sq.mt exhibition space at the event at a strategic location



Organizer

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